

Smart Region/ Smart West Yorkshire



The WHY – what is the challenge/ problem?

- West Yorkshire has some significant strengths in digital. However, we are not leveraging those in a coherent way to create maximum benefits for people, businesses and places.
- Digital and digital transformation is a reality. West Yorkshire can either direct that transformation or be led by it.
- Other areas have much more developed strategic vision for digital and can therefore potentially leverage in greater investment.
- Digital exclusion is a key barrier to participation in social and economic activity. We are not currently maximising the opportunity that integrated digital policy, people and technology can offer to improve **inclusivity**.
- There is an opportunity to bring the whole of West Yorkshire on this journey.

Lives transformed by digital tech

Opportunities for
people

People

Digital

Business

Opportunities for
businesses through
digital tech

Places

Our places
improved by digital
tech